



Tip Sheet Ten: How MLM Collaboration Really Works

Hello, how are you?

How is your MLM Business going?

Satisfied with your efforts?

Or are you frustrated with everything?

You know, MLM is no different to other Industries... to survive we have to collectively learn and adapt.

It's a constant process of change that can be hugely beneficial for those that seek out better ways to operate.

So it is with the MLM Friends Platinum Club. We search out... we look... we challenge... we change...

Not wholesale massive change, but simple logical change that really impacts...

That's what MLM Collaboration is too!

Logical change in a frustrating and challenging Industry where too many people are struggling and failing!

Yes... MLM Collaboration could well be the future of Network Marketing for many thousands if not millions of Network Marketers!

So what is Collaborative MLM and could it really be better than the traditional online MLM process we all use to grow our business today?

What is Collaborative MLM?

Typically, when we join a MLM Business they want you to undertake massive action; that action revolves around finding as many prospects and customers as possible. In addition, they want you to sign up autoship so that you buy product on an ongoing basis... (plus be qualified for income).

Often this process is undertaken on ones own, with limited upline support. In addition the Distributor may be struggling marketing online and wasting a lot of time, cost and effort with limited or no success.

It's this process that's being followed by literally millions of Distributors around the World.



The Collaborative MLM approach is slightly different but it also requires massive action, albeit with a slightly different focus.

The approach is to first highlight, the major inefficiencies and waste that are wholesale across the Industry.

It's this awareness that helps people focus on how to improve the Industry for themselves and others too.

In addition, the MLM Friends Platinum Club is a hub for all Networkers... to come together and learn what other Distributors are doing.

More importantly, as the hub grows in size the next phase of collaboration kicks in, and this is where the massive action starts.

Massive action in a collaborative environment is simply the process of each Distributor searching out for their best MLM option, including:

- Which Business should they really promote?
- When should they sign up to autoship and buy product?
- And very importantly, on the back of relationship build the faster development of many signups

Let's see how this works in practice:

Susan, George, Ben, Bob and Sally live in many places across the World; and all are looking for an income opportunity online. They haven't come together in a Club like the MLM Friends Platinum Club and they have little idea which MLM Business they should sign up to. So they each do their own due diligence and choose 5 different MLM Companies. They then start promoting their opportunity, which could mean promoting their own chosen MLM Opportunity to each other. The likelihood is, that most if not all will not sponsor anyone else and gradually they'll each give up.

Now if Susan, George, Ben, Bob and Sally all joined the MLM Friends Platinum Club, they would at least be in the same 'place'. Each would have the ability to create a profile and even develop relationships with each other. Each would be able to view our comprehensive Directory of 500 MLM Opportunities and each would be able to use our tools to select an opportunity.

However, even if Susan, George, Ben, Bob and Sally initially signed up to different opportunities based on personal taste, regular benchmarking of their respective businesses would quickly rank each of the opportunities and quickly identify those that were good and those that were not.



Ultimately, each would consolidate their position... and sponsor each other.

Consider now this process being carried out by millions of Distributors? It's this similar type of massive action by millions of people who congregate together and choose to work together that is fundamentally different from the normal process of many people signing up individually and promoting any of the 500 available MLM Companies.

The MLM Friends Platinum Club methodology and toolset combines into a really simple, low cost Solution that brings people interested in MLM together, develop relationships, choose opportunity.

The overall process can massively increase transparency and credibility; which in turn drives up the right type of action, such that people see the benefit of becoming Qualified Distributors sooner rather than later.

If you like what you've read so far, come and experience our Club firsthand for the next 60 days; the only investment you need to make is \$1, which is fully refundable if you don't see the value of MLM Collaboration.

It'll only take you a few minutes to sign up:

<http://www.mlm-friends.com/friends/index.php?mode=join>

Thank you and see you soon!



About the Author



Bob Thompson is the Founder of the MLM Friends Platinum Club - an amazing new Private Members Club for Network Marketers, one that provides a collaborative environment to select and promote MLM, Network Marketing and Matrix type business opportunities with like-minded home based entrepreneurs.

His Network Marketing experience spans over 17 years; and he's been an Online Instructor for a US Marketing Company too.

But that's not all; Bob is also a senior Procurement Executive with a lot of experience transforming Corporate Procurement across EMEA; he has also developed from scratch a Procurement Consultancy which successfully sold into the UK Public Sector. Bob has used a combination of Technology, Processes, Resources and leading edge thinking to create Procurement integration and improvement within the Corporate Environment providing significant multi-million \$ commercial value.

It's from this unique background, that Bob has identified a 'no-nonsense' way to help Network Marketers throughout the World find, invest and collaborate in the best Home Business Opportunities for faster and bigger residual income checks.

Bob understands that MLM today is not just about marketing and advertising. Indeed, he goes on to say that "poor choices when investing in new online MLM opportunities is more likely to kill your business before you've even started marketing it."

His new Private MLM Club, the MLM Friends Platinum Club is jam packed with web tools and advice to get Network Marketers everywhere collaborating together in the best opportunities so that everyone earns more.

Bob is a Full Corporate Member of the Chartered Institute of Purchasing and Supply and Institute of Logistics.

Links:

MLM Friends Platinum Club: <http://www.mlm-friends.com>