



Tip Sheet Fifteen: **Hoorah for MLM**

I was on a call with Randy Shroeder last night...

One of the things he said was this...

“MLM is about lots of people who don’t make any money trying to sell an income opportunity to people who want to make money”

This statement just about sums up MLM in one sentence...

However, just as much as MLM isn’t perfect, there are many things outside of MLM that are broken too!

We’re still in the grip of a recession... Bankers have managed to seriously damage our Financial Institutions... which required massive public money to shore up.

National debt is high, and here in the UK the Labour party has managed to sink to even lower levels of fiscal incompetence...

Millions are unemployed...

War is still prevalent in many Countries... and so are natural disasters...

So I say... “Hoorah for MLM”

At least MLM is still a peoples business; where those that are entrepreneurial are still able to go out into the World and make a difference...

Even though the scale of MLM today is massive, it can and does still do ‘good’ in the World!

So I say... “Hoorah for MLM”

Perhaps what’s needed now is a little TLC for the Distributor... a way to change the massive levels of failure into higher levels of success.

A way to help focus on creating simple duplication once more...

Where the ordinary Distributor comes first!

Where we all help each other, without fear or hindrance...



Maybe some real inward reflection is needed... by all of us engaged in this wonderful Industry to stop and think about how we should all go forward together?

It may be that many in MLM are not making any money or that they are trying to sell to people who want to make some...

So what?

That shouldn't be an issue!

We shouldn't blame anyone for trying...

We should instead stand up and say "Hoorah for MLM" because it is at least an option... sometimes an option when too few others exist?

The MLM Friends Platinum Club may not have all the answers... at least it is a place of hope, where those who truly desire success can go and stake their claim.

MLM is but a business process; which means that we can improve it... or we can lose it.

MLM is not for any one individual, but for all mankind...

If we have the courage to seek out what works in an imperfect World then that can only be a good thing...

So I say...

"Hoorah for MLM"

If you say "Hoorah for MLM" then why not join us?

Together we can follow the simple steps needed to create sustainable business... we can collaborate...

So if you say "Hoorah for MLM"...

Let's all say "Hoorah for MLM"...

And let's make it work for our children's children!



About the Author



Bob Thompson is the Founder of the MLM Friends Platinum Club - an amazing new Private Members Club for Network Marketers, one that provides a collaborative environment to select and promote MLM, Network Marketing and Matrix type business opportunities with like-minded home based entrepreneurs.

His Network Marketing experience spans over 17 years; and he's been an Online Instructor for a US Marketing Company too.

But that's not all; Bob is also a senior Procurement Executive with a lot of experience transforming Corporate Procurement across EMEA; he has also developed from scratch a Procurement Consultancy which successfully sold into the UK Public Sector. Bob has used a combination of Technology, Processes, Resources and leading edge thinking to create Procurement integration and improvement within the Corporate Environment providing significant multi-million \$ commercial value.

It's from this unique background, that Bob has identified a 'no-nonsense' way to help Network Marketers throughout the World find, invest and collaborate in the best Home Business Opportunities for faster and bigger residual income checks.

Bob understands that MLM today is not just about marketing and advertising. Indeed, he goes on to say that "poor choices when investing in new online MLM opportunities is more likely to kill your business before you've even started marketing it."

His new Private MLM Club, the MLM Friends Platinum Club is jam packed with web tools and advice to get Network Marketers everywhere collaborating together in the best opportunities so that everyone earns more.

Bob is a Full Corporate Member of the Chartered Institute of Purchasing and Supply and Institute of Logistics.

Links:

MLM Friends Platinum Club: <http://www.mlm-friends.com>