



### **Tip Sheet Twenty-Four: A Great Tactic For Your Offline MLM Market!**

None of us should forget the Offline Market when it comes to finding Prospects.

Whether you choose to sit in Starbucks or place an Ad in a local Shop Window...

...or even host a Party in your Home... the offline market is still a valuable target to build your business.

However, much like online marketing, creating credibility and trust are still key elements of your business building activities.

Having an online 'home' is important to direct your prospects to after you leave them...

You don't even have to speak to them about your chosen MLM Opportunity... just show them where they can make more money...

For example, you could create a Business Card or even a Shop Window Ad with a link to your MLM Friends Platinum Club Profile Page!

Interestingly, should your new Prospects join our Club, they'll be able meet you again using our tools; plus they could use our tools to help them decide to join your business!

Now that's a novel idea, don't you think?

It really doesn't matter where we get our leads from; what's important is that we can develop business together in a credible and trusting environment.

The more we collaborate together, the sooner we're all going to be able to help each other succeed!

Why not give it a go today?

Go on... make a 'home' here with us!

<http://www.mlm-friends.com/friends/index.php?mode=join>



## About the Author



Bob Thompson is the Founder of the MLM Friends Platinum Club - an amazing new Private Members Club for Network Marketers, one that provides a collaborative environment to select and promote MLM, Network Marketing and Matrix type business opportunities with like-minded home based entrepreneurs.

His Network Marketing experience spans over 17 years; and he's been an Online Instructor for a US Marketing Company too.

But that's not all; Bob is also a senior Procurement Executive with a lot of experience transforming Corporate Procurement across EMEA; he has also developed from scratch a Procurement Consultancy which successfully sold into the UK Public Sector. Bob has used a combination of Technology, Processes, Resources and leading edge thinking to create Procurement integration and improvement within the Corporate Environment providing significant multi-million \$ commercial value.

It's from this unique background, that Bob has identified a 'no-nonsense' way to help Network Marketers throughout the World find, invest and collaborate in the best Home Business Opportunities for faster and bigger residual income checks.

Bob understands that MLM today is not just about marketing and advertising. Indeed, he goes on to say that "poor choices when investing in new online MLM opportunities is more likely to kill your business before you've even started marketing it."

His new Private MLM Club, the MLM Friends Platinum Club is jam packed with web tools and advice to get Network Marketers everywhere collaborating together in the best opportunities so that everyone earns more.

Bob is a Full Corporate Member of the Chartered Institute of Purchasing and Supply and Institute of Logistics.

### Links:

MLM Friends Platinum Club: <http://www.mlm-friends.com>