



Tip Sheet Twenty-Seven: **MLM Career Progression**

Have you given any thought to how your MLM Career will progress?

Do you have a Plan when you're going to earn your first \$100 a month?

When will you first earn \$500 a month?

When will you first earn \$1000 a month?

What about \$5000?

And finally, when will you progress to earning \$10,000 a month?

More importantly, do you know what you need to deliver in terms of sales, revenue and a Team/Downline in order to achieve your goals?

And finally, have you given any thought to how the people you sponsor will achieve their goals?

Mmm!

And you thought all you needed to do to earn a bit of money is do some advertising on behalf of your chosen MLM Business!

Critically, do you know if your chosen MLM Business is even capable of helping you achieve your goals?

Is it established?

Does it have the right geographic spread?

Does it have the highest levels of service and optimised pricing?

Not sure?

Then chances are without a Plan and without a good Company behind you, it's highly likely you're never going to achieve your goals... you'll never progress.

The MLM Friends Platinum Club is a leader in MLM Thought Leadership and Strategic MLM Business Development...

What we've found is that for too long, too many people are on the merry-go-round of advertising... and failing.



Sure, your chosen MLM Business/Home office will support you, but only so far...

We're driven into believing that Market Forces in conjunction with our ability to Market Ourselves and then Our Product will make us big money!

Of course... it does that...

But only for less than 1% of Network Marketers!

So... this is your choice now:

- Continue to do what we do today and take a chance that you'll be one of the lucky 1%
- Or; do things differently, think differently, act differently

MLM is an imperfect Business Model... it's flawed for Distributors because there simply aren't enough of them.

That said, the Market is inefficient, meaning we're not able to leverage the Industry as we should.

Moreover, the inefficiency of MLM is driving people away!

Now imagine, what if we turned the inefficiency into efficiency?

What if we substantially reduced the mass downline attrition so prevalent in the World today?

What if we ditched all those poorly performing opportunities that only cared for their own profits?

What if we increased the success ratio and helped more people make more money?

Don't you think then our Industry would grow rather than shrink?

Don't you think then that 'career' progression would be better?

Of course it would!

Thing is, in order to make this work, we need to think differently and act differently...

It's up for grabs... just fight the fear of the unknown and enjoy... click here now:

<http://www.mlm-friends.com/friends/index.php?mode=join>



About the Author



Bob Thompson is the Founder of the MLM Friends Platinum Club - an amazing new Private Members Club for Network Marketers, one that provides a collaborative environment to select and promote MLM, Network Marketing and Matrix type business opportunities with like-minded home based entrepreneurs.

His Network Marketing experience spans over 17 years; and he's been an Online Instructor for a US Marketing Company too.

But that's not all; Bob is also a senior Procurement Executive with a lot of experience transforming Corporate Procurement across EMEA; he has also developed from scratch a Procurement Consultancy which successfully sold into the UK Public Sector. Bob has used a combination of Technology, Processes, Resources and leading edge thinking to create Procurement integration and improvement within the Corporate Environment providing significant multi-million \$ commercial value.

It's from this unique background, that Bob has identified a 'no-nonsense' way to help Network Marketers throughout the World find, invest and collaborate in the best Home Business Opportunities for faster and bigger residual income checks.

Bob understands that MLM today is not just about marketing and advertising. Indeed, he goes on to say that "poor choices when investing in new online MLM opportunities is more likely to kill your business before you've even started marketing it."

His new Private MLM Club, the MLM Friends Platinum Club is jam packed with web tools and advice to get Network Marketers everywhere collaborating together in the best opportunities so that everyone earns more.

Bob is a Full Corporate Member of the Chartered Institute of Purchasing and Supply and Institute of Logistics.

Links:

MLM Friends Platinum Club: <http://www.mlm-friends.com>