



### **Tip Sheet Thirty-Four: Look at the Bigger MLM Picture**

When you decide to become a Network Marketer, it's very easy to get focus on the lower level aspects of building the business.

For example you might select an opportunity without being aware that there are over 500 MLM Opportunities to choose from.

Or you might jump right into buying a lot of stock without understanding how other people are doing?

Or you might jump into one specialist area of advertising without understanding what else you could do.

Worse still, you could be enticed into putting together a list of Family and Friends to sell to without understanding that this methodology doesn't usually work.

When you need to make money and someone comes along and tells you about a great opportunity where others are making \$10,000 a month or more, it's easy to get overly involved without first understanding your highest and best options.

Understanding your highest and best options for MLM is probably the most important thing you could do BEFORE you sign up to any opportunity.

The MLM Friends Platinum Club helps you understand your highest and best options before you sign up and before you spend any money.

It's also the World's No 1 Private MLM Club for MLM Thought Leadership and Strategic Business Development, as well as for MLM collaboration.

If you're interested in MLM, then you simply must be a Member of this exclusive and extraordinary Private MLM Club.

For more details, please click here:

<http://www.mlm-friends.com/friends/index.php?mode=join>



## About the Author



Bob Thompson is the Founder of the MLM Friends Platinum Club - an amazing new Private Members Club for Network Marketers, one that provides a collaborative environment to select and promote MLM, Network Marketing and Matrix type business opportunities with like-minded home based entrepreneurs.

His Network Marketing experience spans over 17 years; and he's been an Online Instructor for a US Marketing Company too.

But that's not all; Bob is also a senior Procurement Executive with a lot of experience transforming Corporate Procurement across EMEA; he has also developed from scratch a Procurement Consultancy which successfully sold into the UK Public Sector. Bob has used a combination of Technology, Processes, Resources and leading edge thinking to create Procurement integration and improvement within the Corporate Environment providing significant multi-million \$ commercial value.

It's from this unique background, that Bob has identified a 'no-nonsense' way to help Network Marketers throughout the World find, invest and collaborate in the best Home Business Opportunities for faster and bigger residual income checks.

Bob understands that MLM today is not just about marketing and advertising. Indeed, he goes on to say that "poor choices when investing in new online MLM opportunities is more likely to kill your business before you've even started marketing it."

His new Private MLM Club, the MLM Friends Platinum Club is jam packed with web tools and advice to get Network Marketers everywhere collaborating together in the best opportunities so that everyone earns more.

Bob is a Full Corporate Member of the Chartered Institute of Purchasing and Supply and Institute of Logistics.

### Links:

MLM Friends Platinum Club: <http://www.mlm-friends.com>