



Tip Sheet Six: **The Eight MLM Performance Indicators**

Look at any MLM Business Opportunity... either one that you are currently or one that you're thinking of promoting and you'll find that you can baseline it across eight key criteria.

The eight criteria are:

- Management
- Cost
- Quality
- Service
- Your Upline
- Your Downline
- Your Income
- Your 'Self'

Together these indicators can measure the likely or actual performance of your Business today.

If you're not measuring the performance of your Home MLM Business across these eight criteria then you could be blind to risk or worse.

So how can you measure the performance of your Home MLM Business and what hidden reason makes it so important that you do?

The MLM Friends Platinum Club has a unique self-assessment questionnaire that you can use to understand these eight criteria. Each is 'scored' one through five stars...

In addition, as a member of our Club you can do this within 10 minutes each month and then compare results! You can also compare the results across Business Opportunities!

It's ingenious!

Now very importantly, with so much doubt and a lack of credibility across the Industry, being able to help prove the benefits of your chosen MLM Business to others (and yourself or your family) is priceless!

Here at last is a completely *safe* and *anonymous* way to start and make MLM transparent! OK, so the Scammers will hate us for it... but hey, it's our future we're talking about here... trial us... only \$1 for 30 days then \$10 a month!

<http://www.mlm-friends.com/friends/index.php?mode=join>



About the Author



Bob Thompson is the Founder of the MLM Friends Platinum Club - an amazing new Private Members Club for Network Marketers, one that provides a collaborative environment to select and promote MLM, Network Marketing and Matrix type business opportunities with like-minded home based entrepreneurs.

His Network Marketing experience spans over 17 years; and he's been an Online Instructor for a US Marketing Company too.

But that's not all; Bob is also a senior Procurement Executive with a lot of experience transforming Corporate Procurement across EMEA; he has also developed from scratch a Procurement Consultancy which successfully sold into the UK Public Sector. Bob has used a combination of Technology, Processes, Resources and leading edge thinking to create Procurement integration and improvement within the Corporate Environment providing significant multi-million \$ commercial value.

It's from this unique background, that Bob has identified a 'no-nonsense' way to help Network Marketers throughout the World find, invest and collaborate in the best Home Business Opportunities for faster and bigger residual income checks.

Bob understands that MLM today is not just about marketing and advertising. Indeed, he goes on to say that "poor choices when investing in new online MLM opportunities is more likely to kill your business before you've even started marketing it."

His new Private MLM Club, the MLM Friends Platinum Club is jam packed with web tools and advice to get Network Marketers everywhere collaborating together in the best opportunities so that everyone earns more.

Bob is a Full Corporate Member of the Chartered Institute of Purchasing and Supply and Institute of Logistics.

Links:

MLM Friends Platinum Club: <http://www.mlm-friends.com>